

# The Northwest Missourian

Official Student Publication of the Northwest Missouri State Teachers College

VOL. 21

A. C. P. Member

JUNE 21, 1935

A. C. P. Member

NO. 35

## Kinnaird to New Work

### Head of Agriculture Department Given Year from College for Federal Soil Erosion Work

Announcement has recently been made of the appointment of Mr. Roy A. Kinnaird, chairman of the Agriculture Department of the College, as associate agronomist for the eastern half of Missouri in the emergency soil conservation work. Mr. Kinnaird has been given leave of absence from his work at the College for a year and will take up his new duties with headquarters at Bethany at the close of the first half-term of the summer session in July.

For eleven years Mr. Kinnaird has been a member of the faculty of the College, where he has taught agriculture and managed the College farm. At the present time he is chairman of the faculty committee on Admission, Advanced Standing and Classification, chairman of the committee on Program and Rooms and a member of the committee on Student Employment.

Mr. Kinnaird was graduated

from the University of Missouri with the M. A. degree in 1914. For two years he worked over the entire state as soils specialist with the extension department of the University. For two years he was county agent of Clinton county and for four years he served as county agent in Nodaway county.

The appointment of Mr. Kinnaird came as the result of a new soil setup for the supervision of ECW camps doing soil conservation work in Missouri. In the past most of the experimentation work has been done at the Bethany Erosion Farm. The demonstration work is now being extended into twenty-five areas over the state.

The organization provides for a state administrator, two associate agronomists, two associate engineers, four assistant agronomists, four assistant engineers, two assistant foresters and two junior foresters. Under this arrangement the state is divided into east and west sections with an associate agronomist and an associate engineer in charge of the correlation work in each half. Mr. Kinnaird will have about fifty counties in his territory.

"When you are going to study soil, you go where the soil is, just as a doctor goes to a hospital to see his patient." Mr. Kinnaird said, in explaining the new movement. He said that he would be traveling quite extensively but that for the present his headquar-



ROY A. KINNAIRD

ters would be at Bethany. He is planning to have his family with him during the winter.

### Ag Students Visit Purebred Herds

The students in agriculture 41, "Types and Market Classes of Livestock," have been receiving practical instruction by actual observation of livestock. Two field trips were made last week. One was to the College farm, where the students observed Poland-

China sows. The other trip was to the farm of David Lehmer and Sons, breeders of purebred Poland-China hogs. Here the students saw two registered Poland-China boars, and several excellent brood sows.

On Wednesday of this week, the students again went to the College farm, this time observing some purebred Jersey cows. If the weather permits they will go to some nearby farm to observe beef cattle.

### Schuster to Sing at K. of C. Dinner

Mr. H. N. Schuster of the Conservatory of Music will appear on the musical program to be given at the dinner Sunday night for the members of the Knights of Columbus who are in Maryville attending the twenty-seventh annual program and communion.

### Charles Bell to Europe

Charles Bell, former student of the College, who was graduated from the University of Missouri this year, will leave Maryville Saturday for New York City to sail June 25 on the "Statendam." He will spend two months visiting in England, Germany, Italy, Austria, Belgium, Holland, and Switzerland.

## Dr. Harding is Lecturer

### Illustrates His Addresses On Astronomy at the College Tuesday and Wednesday.

Dr. Arthur M. Harding, professor of mathematics at the University of Arkansas, gave a lecture in the College auditorium Tuesday evening and spoke again Wednesday morning in assembly. His lecture Tuesday evening, "Other Worlds Than Ours," was the minor entertainment of the summer quarter. At the assembly on Wednesday morning, he spoke on, "The Story of the Stars." Both lectures were illustrated with lantern slides.

Dr. Harding described his talk Tuesday evening as a "trip into outer space," and said that he would not go into any theories, or present any mathematical calculations, but would state only definite facts which had been proved.

The sun, the speaker said, was 93,000,000 miles away. In order to show what a great distance this is, he said that if a train traveling at the rate of one mile per minute started from the sun on July 4, 1776, on a direct line to

(Continued on Page 2)

## Planned Radio Vital to a Better Civilization

WILLIAM A. ORTON  
Professor of Economics, Smith College

The tremendous power of radio over the thoughts and actions of young people is a problem that is becoming increasingly important. Is the influence of the radio for good? And if not, where does the trouble lie? Prof. William A. Orton of Smith College discussed the question of radio education in his talk before the "Sixth Annual Institute for Education by Radio" held in Columbus, Ohio, in May. Prof. Orton said:

"Industrial civilization has often been compared to the Frankenstein monster. The comparison is hardly fair—to Frankenstein. After all, Frankenstein was a very capable scientist who had a pretty clear idea of what he intended to produce. The result was not completely in accord with his expectations, but accidents happen in the best-regulated families. Imagine, however, an engineer even more capable than Frankenstein, working away at a superb and colossal scientific structure, and being visited, let us say, by a naive inquirer from Mars. The visitor marvels at the beauty, the intricacy, the precision of the workmanship, and finally says he: 'That's a very wonderful piece of machinery you have there, Mr. Engineer. What is it for?' And the engineer replies: 'What's it for? How should I know? Why bring that up? I've been much too busy to worry about such theoretical and unpractical questions. I haven't the faintest idea what it's for.'

"Such an engineer, one would think, could hardly be found outside the walls of a mental hospital; and yet that is somewhat the

fashion in which American broadcasting was allowed to develop. The scientific work, performed largely under the auspices of certain great commercial companies, was and is superb. But it is not the business of any board of directors to discuss ultimate issues of public policy and national culture; and the whole technical equipment was perfected and put into operation without any serious consideration of the social purpose it could or should serve. Merlin H. Aylesworth has told us that when the National Broadcasting Company was incorporated nine years ago, its purpose—to quote his own words—was "to act as an indirect sales promotion agency for the radio manufacturing industry." The pioneer stations, KDKA and WJZ, went into action for the obvious reason that unless there were something "on the air" the public would have no incentive to buy receiving sets; but they did not conceive of themselves at the outset as a branch of the advertising business. The offers of the advertisers to buy time, and the subsequent discovery that here was a new and independent source of business profit, were something of a surprise—tho it is not recorded that any tears were shed over it. When I hear people talk of the resulting broadcasting situation as the "American system" I cannot avoid lifting an academic eyebrow. It may be American, but it is not a system. It is a highly competitive, heterogeneous, uncoordinated, unanticipated extension of the reign of "ballyhoo"; and while I would not for a moment suggest that it is anything less than perfect in its social

function, I can only remark that its sublime suitability to our national needs is not the result of any planned purpose, but a sheer and unadulterated good luck.

"A faith in this genial destiny of good luck is in fact the last residue of that school of thought known as *laissez faire*. It was big business in eighteenth-century France that coined the slogan "*laissez faire*" in protest against a mistaken method of regulation. It was big business in nineteenth-century England that translated the protest into a very profitable policy. And it was big business in twentieth-century America that finally demonstrated the policy's inadequacy. To whatever strange ports we are wafted on the warm breezes of the New Deal, we shall not see the lotus-land of *laissez faire* again. That is probably the major historical fact of our generation.

"The notion of letting everyone go his own way, in the comfortable faith that the way he found it profitable to go would coincide "naturally" with the way he ought, in the general interest, to be going, is now pretty definitely outmoded. It was useful while it lasted. It let loose an incredible burst of energy and inventiveness in the economic sphere; it gave an unprecedented stimulus to scientific and technical innovation. It also provided governments that had forgotten how to govern with the assurance that government was really unnecessary. And it allowed interests that had no intention of submitting to control to argue that control was socially undesirable.

But now all the talk is of planning—economic planning. We realize that unless we conceive our economic structure as a whole, and take reasonable care to see that the various sections fit together, the concern may fall to pieces. It is a difficult task, but we are all thinking of some way to set about it.

"But in regard to the culture, the intelligence, and the morale of our democracy, we still believe for the most part in the genial destiny of good luck. We believe—or we act collectively as if we believed—that so long as elementary educational opportunity is provided to our young, we shall get a democracy adequate to the immense problems of this modern age without doing anything very special to secure it. So we expose our youngsters to the commercial stimuli of a mechanized culture—to the syndicated comic strip, the "funnies," the commercial movie, commercialized sport, commercialized radio ("Just run and tell mother to be sure and buy a can of Mumbo-Jumbo, then tear off the label, write your name and address on the back, and we'll send you a 'Thingamatite.' Now listen to the adventures of Colonel Boop-a-doo and the bold bad kidnap gang")—and we assume that out of all this they will "naturally" develop intelligence, morale, and a sense of values equal to the demands modern citizenship will make upon them. Are we not perhaps a little too optimistic?

"It was my privilege last year to make a very extensive tour of Nazi Germany. I need not describe in detail the immense energy and the great ingenuity I saw

directed not simply to the molding of public opinion, nor to propaganda as we understand propaganda, but to the creation and maintenance of a certain national morale.

"The process, as you know, is on the whole overwhelmingly successful, and the strength and solidarity of the new Germany is largely the result of it. The method, of course, is authoritarian, as in Russia and Italy, and the ideals are in many respects the antithesis of our own. However, I brought back one very definite conviction. If the few states that still cherish personal liberty and individual freedom as supreme ends would show one-quarter the devotion to those ideals that the dictatorships show to theirs, we should have no further anxieties about the future of democracy. If we wish to maintain for democracy a morale as high, an idealism as powerful, as is being reached under the European dictatorships, we shall have to take this entire question of our national culture more seriously than we have ever yet dreamed of doing. Do we really value democracy enough to make sure that our people are adequately equipped for it? Do we really believe in freedom to the point of training our people to tell good from bad, true from false, right from wrong, as free people must be able to do? Does it look that way at present?

"I have been in close touch now for a good many years with the efforts of noncommercial groups to utilize the radio for purely cultural purposes; and I must confess that I go away from con-

(Continued on page 6)

## Dr. Harding is Lecturer

(Continued from page 1)

the earth, it would not be here yet. He also added that an airplane traveling 200 miles per hour would take 53 years to go from the earth to the sun. Light, which travels at the rate of 186,000 miles per second, would take over 8 minutes to reach us from the sun, Dr. Harding pointed out.

"What practical application has astronomy made to civilization?" is a question the speaker said was often asked him. He answered this by pointing out that our clocks and watches are regulated by the stars, and that the time it takes for the earth to go around the sun is a natural unit of time, which we call a year.

There are nine planets which revolve around the sun, Dr. Harding explained; they are, in order of their distance from the sun: Mercury, Venus, Earth, Mars, Jupiter, Saturn, Uranus, Neptune, and Pluto. Each of these has a different speed, and consequently takes a different time to travel around the sun.

Our planet is not the only one which has a moon, Dr. Harding told his audience. He stated that Jupiter has 9 moons, Saturn has 9, Uranus has 4, Mars has 2, and Neptune has 1, making 26 moons altogether in the solar system.

Our moon, which is 238,000 miles from the earth, has craters and mountains on it which are very tall and pointed. Dr. Harding said that this was because there was no air or moisture on the moon, and consequently no erosion. He also explained that the moon gave no light of its own, but merely reflects light from the sun. It always keeps the same face toward the earth, Dr. Harding stated, and therefore there is one side of the moon which no one on earth has ever seen.

"There are two reasons for the phases of the moon," Dr. Harding explained. "First, because the only light from the moon is reflected light, and second, because the relative positions of the sun, the moon, and the earth are always changing."

Dr. Harding concluded his discussion Tuesday evening by mentioning the faces in the moon. He said that the "man in the moon" can be seen only when atmospheric conditions on the earth are just right. He had slides showing the "man in the moon," and also a "lady in the moon."

At the assembly Wednesday morning, Dr. Harding had slides showing sun-spots, which he said were much larger than the earth.

Another slide was a star map as the ancients pictured the stars. Dr. Harding termed it a "regular menagerie!" He explained that the groups of stars in the zodiac, such as the crab, the bull, etc., did not look like those animals, but were given their names for another reason. He ridiculed the idea that the signs of the zodiac influenced the parts of the body, as some people believe.

Several slides of the Big Dipper were shown, and it was explained how one can tell directions by locating the North Star by means of the Dipper.

All stars are moving, Dr. Harding said, and since our sun is a star, it is moving, too. He showed a slide which represented a part of the Milky Way, which is composed of millions of stars. The last slides which were shown were of nebulae, which scientists believe to be other universes.

Dr. Harding asked that people look up instead of down. He con-

cluded his talk by quoting a poem which ended, "As his universe grows great, He dreams for it a greater God."

Dr. Harding, who was here several years ago, is now on a tour which will continue until August. He is the co-author of a series of mathematics text-books, and is the author of a book on astronomy which will be published soon by the Garden City Publishing Company.

### Seventy Students In College High

College High School opened for its summer term June 5 with seventy students enrolled, one of the largest summer enrollments the school has ever had.

A complete course of required subjects is being offered. They are World History, American History, English, Typewriting, Advanced Arithmetic, Algebra, Hygiene, and Music.

Classes meet three times during the day so that a student may complete a year's work in one subject during the summer.

Classes begin at 7:00 in the morning and the last class meets at 1:15 in the afternoon.

The subjects taught and their teachers are as follows:

7:00	
World History (a)—Alice Nelson	
American History (a)—Edward Anderson	
Typewriting (a)—Mary Smith	
7:55	
Advanced Arithmetic (a)—Roy Craven	
English III (a)—Rose Pearman	
English IV (a)—Imo Brown	
Algebra I (a)—Edward Mudra	
Music (a)—Helen Elliott	
8:50	
World History (b)—Berry Hill	
American History (b)—Harold Barnett	
Hygiene (a)—Elmo Wright	
9:45	
Advanced Arithmetic (b)—Velma Trotter	
English III (b)—Joy Whitsell	
English IV (b)—Rose Pearman	
Algebra I (b)—Everett Brown	
10:40	
World History (c)—Harry Burr	
American History (c)—Eugene Broyles	
Hygiene (b)—Joe Benson	
Typewriting (b)—Sylvester Keefe	
11:35	
English III (c)—Velma Trotter	
English IV (c)—Margaret Parker	
Algebra I (c)—Everett Brown	
Music (b)—William Persons	
1:15	
Typewriting (c)—Dean Taylor	
American Problems—Sister M. Hildegard Kimmet	
English IV—Sister M. Genevieve Wilmes.	

The College pool is open for both boys and girls and is proving a most popular place this summer.

### Music for Ridgeway

Vern Elliott, a graduate of the College, now teaching in the Ridgeway High School, was at the College Thursday afternoon of this week to see about getting the College to send some music students to Ridgeway to help with the music program being arranged in connection with Ridgeway's Fourth of July celebration. He was accompanied by Mr. T. McHugh, of Ridgeway, a member of the program committee for the celebration. Mr. Alphonse Gailewicz, chairman of the Department of Music of the College, is to see what the College can do in providing some numbers for the program.

**TRIBUNE  
PUBLISHING CO.**

# PRINTERS

Printers of the *Northwest Missourian*. Printers of letterheads, envelopes, booklets, pamphlets, cards, and a thousand other items of printed material for hundreds of people who have need for our service.

# and More Than PRINTERS

Our interest in a job of printing and our service to the buyer of that printing neither begins nor ends with the mere printing. We have men and machinery to make us more than printers. Our men know papers, inks, and types to make each piece of printing outstanding—they have the materials with which to work to make each finished job best suited for its purpose. We have a hard won reputation to maintain, and we look on each new order as an opportunity to uphold and raise our standing in our craft.

# Bring Us Your Problems

Whenever, and wherever, you may have printing to be done, consult us concerning its production. We'll gladly help you to work out a better solution to your printing problems, gladly give you the advantage of our better equipment in men and machinery—and possibly save you money through economical production.

**The MARYVILLE  
TRIBUNE  
PUBLISHING CO.**

Just Off Main—  
On Your Way to School

## Social Events

### Plans Being Made By Social Committee.

The social committee of Residence Hall including Pauline Carroll, chairman; Berenice Chapman, Mercedes Lake, Dorthea Gates, and Louise Dorton are making plans for the social program of the dormitory for the summer session. The activities include two formal dinner parties, a dance, a picnic, "coolers", and splash parties. They are also planning for a tennis and a baseball tournament.

### Selectman-Gerlach Wedding Wednesday.

The marriage of Miss Mary Elizabeth Selectman, daughter of Mrs. Lillian Selectman of Maryville, to Mr. J. M. Gerlach of Tarkio, took place at 4 o'clock Wednesday afternoon at the M. E. Church, South. Palms and ferns decorated the altar before which the single ring service was read by Rev. H. D. Thompson.

Before the ceremony Mrs. M. E. Selectman of New York City sang "Oh, Promise Me" and "At Dawning" with violin obligato played by Ralph Yehle, accompanied by Miss Mary Carpenter on the organ. Miss Carpenter played the wedding march from "Lohengrin" as processional and Mendelssohn's wedding march as recessional.

The bride, who was given in marriage by her brother, Merle E. Selectman of New York City, wore a bryere serene chalk white crepe suit with intricate Scotch mole trim. A small crepe hat with maline brim and crepe sandals completed the ensemble. She carried a shower bouquet of Talisman roses and daisies.

The ring was carried in a rose on a white satin pillow by Fred Hull, small son of Mr. and Mrs. Ray Hull.

The ushers were Thomas McMullen of Tarkio and Lewis L. Gray of St. Joseph.

After the ceremony a reception was given at the home of the bride's mother. Mrs. Lillian Selectman and Miss Grace Shepherd presided at the table. They were assisted by Miss Edith Gerlach of Caro, Michigan, sister of the groom, and Mrs. F. M. Wagoner.

After the reception Mr. and Mrs. Gerlach left on an extended wedding trip. They will be at home in Tarkio after July 15.

Mrs. Gerlach received the degree of Bachelor of Science with the class of 1930. She was a member of Alpha Sigma Alpha.

### Miss Helen Gilchrest Married June 14.

Miss Helen Gilchrest, daughter of Mr. and Mrs. Claude Gilchrest of Cameron, Mo., was married to Mr. Mack Ruth, son of Mr. and Mrs. Emma Ruth of Princeton, Mo., at 3:00 o'clock, Friday afternoon, June 14, at the home of the bride's parents. Fifty guests attended the ceremony, which was followed by a reception. Mr. and Mrs. Ruth left on a short wedding trip and later will be at home in Cameron. The bride is a graduate of the Cameron High School and of the University of Kansas. She has been teaching in the Cameron High School the last two years. Mr. Ruth is a graduate of the Princeton High School and of the College here. He has been instructor of Industrial Arts in the Cameron High School the last year and will return to the same position in the fall. While he was in the college, Mr. Ruth was prominent in athletics.

### New Faculty Members Entertained at Dinner.

New members of the summer faculty of the College were guests at a formal dinner given at Residence Hall Thursday evening. Summer flowers and candles were used for table decorations. After dinner coffee was served in the living room with Pauline Carroll pouring, and assisted by Viola Johnson, Mary Elizabeth Searce, and Barbara Zeller. During the coffee hour, Dorothy White and Marian Smith gave a number of piano selections, and violin numbers were played by Martha Mae Holmes.

Invited guests included Dr. and Mrs. Joseph W. Hake, Mr. and Mrs. James Cowan, Miss Margaret McMillan, Miss Lois Halley, Miss Lois Harper, who is a guest of Dr. and Mrs. Hake, and Mr. Peyton Stapp.

Mercedes Lake was general chairman for the dinner and was assisted by the following committees: decoration, Grace Ozenberger, Celia Sutherland, and Victoria Dunkin; coffee hour, Bernadine Kidwell, Virginia Todd, Lorene Bush, Avis Glenn, Vodra Snyder, Jimmy Lou Chinn, Elma Lee Beard, and Fern Barker.

### Former Students Married Recently.

Berniece Fordyce and George Taylor, both students at the College in 1934-35, were married Friday night in the Parsonage of the Christian Church with the Rev. W. M. Wickizer officiating.

Mr. Taylor is working in the Federal Erosion office in Bethany where the couple are at home.

### Shower for Miss Selectman.

Miss Hildred Fitz and Miss Winifred Baker entertained on Monday afternoon with a bridge shower in honor of Miss Betty Selectman, whose marriage to Mr. J. M. Gerlach of Tarkio took place Wednesday, June 19. Bridge was played at three tables. High score prize was won by Elizabeth Hull, and Virginia Tulloch received the low score prize. Miscellaneous gifts were presented to the honored guest in a large pink and white box.

The guest list included Mrs. Ralph Hicks, Mrs. F. M. Wagoner, Mrs. Donald Bailey of Grinnell, Ia., Mrs. Ray Hull, Mrs. Robert Godsey, Mrs. Austin Felton, Mrs. Richard Holt, Mrs. Fred Garten, Mrs. S. G. Selectman, Mrs. Emma Fitz, the Misses Grace Langan, Florence Wray, Virginia Tulloch, Elizabeth Hull, and Ruth Harding.

### Newman Club Girls In Camp Fire Event.

College students living at the Newman Club enjoyed a picnic at the Country Club Tuesday evening of last week. Several games were played before the picnic supper was served.

As a souvenir of the evening each girl saved her plate and had it signed by all of the guests. After sundown a camp-fire was built, the girls sat around it, toasting marshmallows and singing songs.

Those present were: Blanche Wood, Faye Moorman, Edna Marie Bruce, Eleanor Calfee, Lu-

**Missouri Theatre**  
Saturday Midnight Show 10:45,  
Sunday, Monday, Tuesday—  
Shirley Temple in *Our Little Girl*  
Rosemary Ames Joel McCrea  
Again she sings to your heart!  
Shirley — They're calling this  
your greatest!  
Comedy Fox News Novelty  
Wednesday, Thursday— Marlene  
Dietrich in *Devil Is a Woman*.

cile Fritchman, Mary Rogers, June Haskell, Phyllis Hagen, Freda Hagen, Dorothy Baldock, Louise Randall, Sara Wilson, Louise Graves, Alyce Meek, Agnes Meek, Lorene Sparrow, Faye Moore, Ruth Conner, Frances Shieber, and Nena Bingamon. Miss Katherine Franken and Miss Margaret Franken chaperoned.

### Entertain for Rev. and Mrs. Panhorst.

William and Harold Persons entertained members of the Presbyterian Christian Endeavor at dinner Saturday night at the Person home in honor of the Rev. and Mrs. Albert Panhorst, who are moving to Pueblo, Colo.

A violin trio, composed of Clara and Louise Lippman and William Person, played several selections for the guests.

The group gave the Rev. and Mrs. Panhorst an electric waffle iron as a farewell gift.

Raymond Harris, student at the College, injured his left eye and face when a heavy limb flew up and struck him as he was trimming branches from a fallen tree at the Paul Sisson home Saturday. His sight will probably not be affected.

Miss Anita Aldrich of Elmo visited friends at Residence Hall on Wednesday and Thursday of last week. She is planning to resume her work at the College in the fall.

Dr. F. R. Anthony, College physician, is in Iowa City, Iowa, this week attending a conference of the National Child Welfare organization.

Girl Scouts of four Maryville troops and their leaders had a splash party at the College pool Friday evening. The group decided to have a party in the pool each week. Beatrice Leeson was on duty as life guard.

Mr. Alva Allen, for eight years superintendent of schools in Harrison County, will be principal of the elementary schools in Chillicothe next year.

Vashti Conn of Ravenwood visited Margaret Sutton at Residence Hall last week-end.

Miss Sharley K. Pike, former dean of women at the College, will land in New York, June 24

## GRAHAMS Department Stores

### SPECIAL CLEAN-UP

## Sale of SILK

## Dresses

Some are quite dark but all are dresses that sold at \$5.95 and \$7.95 and they are exceptional values at this low price—See them now at only

**\$2.95**

from Edinburgh, Scotland, where she has been studying at the University of Edinburgh for the last year.

Miss Pike will visit in Missouri for a few weeks and then go to Durango, Colo.

Ida Buel, of St. Joseph, student of Miss Olive DeLuce, took first prize in the Platte Purchase exhibit in St. Joseph with her oil painting called "Picture of a Breakfast Table." Miss Buel is enrolled in the College for the summer session.

John Heath, manager of the College book store, spent last week-end in Tabor, Iowa.

### Geiger to Iowa U.

Mr. Vance E. Geiger, graduate of the College, who has held a coaching position at the Hopkins high school for the last five years, is doing graduate work at the University of Iowa this summer. He will resume his work at Hopkins this fall.

### Kittenball Casualty

Garwin Williams, student at the College, is going about on crutches as a result of an injury received while he was playing kitten ball.

Francis Sloniker, who was graduated from the College this year, visited at the College this week. He left for Iowa City with Dr. J. W. Hake Wednesday morning.

IS THERE A PAIR OF SHOES at your house not working? Put them back in service. Take them to the BEE HIVE SHOE STORE, Home of Good Shoes.

WE BELIEVE YOU'D RATHER PAY A FAIR PRICE

but we don't show discrimination, so for the "duration of the price-war" everybody rides for a nickel—and we appreciate your calls.

## 161 THE COLLEGE TAXI

## our fountain

THE MOST  
POPULAR PLACE  
IN TOWN—

the corner drug

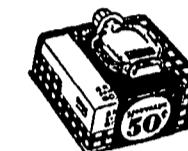
The YMCA Gospel Team gave the program at Wilcox Thursday night for the meeting of the Northwest District Young People's Council of Religious Education. Wilcox, Workman Chapel, Burlington Junction, Elmo, Clearmont, and Quitman are in the district.

The team will go to Burr Oak and Oregon on Sunday.

## SPECIAL

### A GIFT FOR YOU

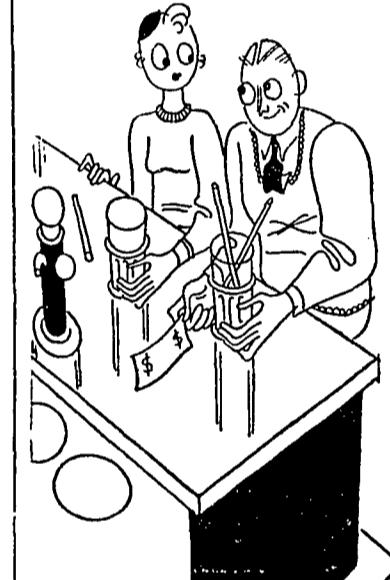
A Generous Flacon of  
**INTERLUDE PERFUME**  
valued at 50¢ FREE  
with each ARMAND  
**BOUQUET POWDER**



**\$1.00 VALUE 50¢**

## NODAWAY DRUG CO.

"Service With A Saving"  
Phones 777

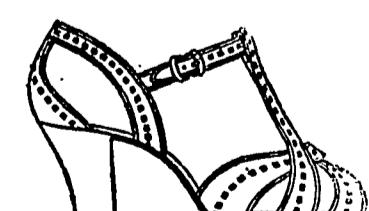


### MONDAY--AND HE'S STILL GOT A DOLLAR!

P. P.'s (parsimonious partners) are no drawback to a student of economy. His snappy wardrobe doesn't eat up his pocket money—for he buys his clothes at Penney's, where a dollar has "a two-way stretch"!

• It pays to shop at

## PENNEY'S M.C.PENNEY COMPANY, INC.



**the leading sandal**

**\$1.95**

Sizes Are Now Complete

## MARYVILLE SHOE COMPANY NORTH SIDE SQUARE

LOOK AT YOUR SHOES—AND THINK OF

## SHANKS--the Shoe Fixer

With Maryville Shoe Co.

## The Northwest Missourian

Published once a week at the State Teachers College, Maryville, Mo., except the last of August and the first of September

Entered as second class matter, November 9, 1914, at the Post Office at Maryville, Mo., under the act of March 3, 1879

Charter Member Missouri Press Association.  
Member Northwest Missouri Press Association  
Member Associated Collegiate Press

Contributors—Eleanor Batt, Helen Cain, Eleanor Calfee, Jack Ford, Elizabeth Hull, Jonah Haskell, Justin King, Lucile Lindberg, M. C. Rowan Jr., Frances Shively, Erma Walker, Gory Wiggins.

*Subscription Rates*  
One Year, \$1.00      One Quarter, .25c  
*Advertising Rates Quoted on Request*

### "THE WORLD IS YOURS"

Speaking from his bed of illness, Dr. Walter Williams, president of Missouri University, utilized one of the modern miracles—the radio—to carry his message to the graduating class at the opening of the ninety-third commencement of the University recently.

New was the facility employed to carry the voice of the speaker from the president's home to the auditorium, but ageless in its wisdom was the admonition of this great Missourian.

"The world is yours," the speaker declared to the graduates. "But," he added, "it is yours only if you are willing to pay the price for it—hard work, moral and intellectual integrity, continuing education, love, preservation and cultivation of the imagination, unshakable faith in God and in one's fellowmen, holding fast to the things of the spirit—without which the world and the things thereof are bane, not blessing."

Brave words from a brave man; true words from a true man; wise words from a wise man. Nothing there of consolation for the shirker or the weakling, but a challenging program for every individual who would use his talents to the doing of things worthwhile.

### "THANK YOU"

The College is doing a splendid thing in providing golf clubs for student use. Even though they are allowed to play on the Country Club course without paying any green fee, many students not owning clubs have been unable to take advantage of the privilege. This is one more thing in a long list that the College is doing for the enjoyment and well being of its students. As representing the student body, we would like to say: "Thank you."

### ADULT EDUCATION

Many individuals believe that the Adult Education movement is a new idea, that it has never been tried before, and that its future success may be uncertain because of its apparent newness. However, this is an erroneous idea. Adult Education as a practical thing dates back to the time of such philosophers as Aristotle and Socrates. These honored philosophers expounded doctrines to adult students in an era which had never heard of the NRA or United States Steel Preferred Stock.

The older concept of education has been one of believing that an individual was trained to meet all the problems of life in an educational system which decreed four years of high school or college training as sufficient. This idea was wrong in every respect. We now believe, and rightly so, that education begins with the child, of course and continues on through the greater part of adult life.

The basis of resourceful human intelligence is that of practicability with the age. Biological factors do not in themselves supply the human intelligence of a civilized society which is characterized by a high degree of specialization. The period in which we are living has demanded a training for adults to meet rapidly changing conditions and has therefore justified the types of subject matter covered in adult education.

The adult mind means more than a mind in an adult body—it is more, in that it now implies a mind to deal effectively with adult life. An adult mind is a mind that is equipped vocationally, socially, and spiritually for life on an adult level under present conditions. Hence, there are certain questions to be answered before we can effectively administer adult education programs. We must know to what extent adult personalities are equal to the problems of metropolitan life and how deficiencies, if any, can be supplied with helpful ways to counteract inabilities to meet these problems. Again, another question comes to the mind of the inquirer as to the relationship of the schools in the solution of the problems of metropolitan life. What effective educational program would bring about the desired results.

A tentative program of adult education includes the following general classes:

1. Literary classes in dramatics, book reviews, the intelligent reading of newspapers, public speaking, etc. These have been extremely popular because they are activities in which the student can have some part.

2. Vocational training in home economics, industrial arts, commerce, agriculture, course for those who are unemployed in trades and industry in general. As in the above case, these classes are popular because they are action classes.

3. Training in vocational adjustment has taken the form of an attempt to rehabilitate those individuals who have physical handicaps—the crippled and the maimed.

4. The nursery schools have been active in health crusades among very young children.

5. Music training has been the most popular of all and has tended to relieve the idleness of individuals to a great extent.

It must be realized in conclusion that the adult education program and its success rests squarely on the shoulders of the teacher. These are purely voluntary attendance programs and hence these programs must sell themselves to the prospective student through the teachers.

Therefore, history points to successful adult education, to the fact that adult education as we have known it in the past has been effective around good teachers such as Aristotle and Socrates. We must accept the burden and responsibility of this adult education program in order that its aims of time proven worth may be carried on.

### WHAT WOULD BE YOUR ANSWER?

What would be your answer to this letter received by a superintendent from the president of a school board? The letter read:

"We have a vacancy in our school, and have two applications for the position, both girls. Whom shall we hire?

"One applicant is only a high school graduate, who was valedictorian of her class.

"The other, a graduate of a teachers college, drinks and smokes cigarettes."

The great work of a teacher is to train future citizens to make social adjustments necessary to carry on the highest ideals of our civilization.

To meet the requirements of this task two things are necessary: knowledge and character. The great far-reaching influence of the latter is seldom realized. Its subtle power of acting and reacting on others is often ignored.—*Northeast Missourian*.

## Views of the News

By JONAH HASKELL

### The United States

The G. O. P. swings into the limelight this week. It has strongly criticized the New Deal administration and goes on record as favoring the Constitution of the United States and the separation of the powers provided by that document. Rugged individualism continues to hold sway among the conservatives and all forms of socialism—the NRA—or communism are tabooed from the platform of the Republican Party. The platform for the party in 1936 may read in brief as follows: Immediate adoption of a policy of economy and thrift in government with due allowance for essential relief, a balanced budget, sound currency, withdrawal of the government from competition in private industry, enforcement of the anti-trust laws, enforcement of all laws civil and criminal, national recognition of the needs of agriculture, encouragement of an economic fraternalism between the workers on the farm and in industry, breaking down the arbitrary restrictions on world trade, and continued protection to farm and home ownership.

### NRA Skeletonized

The skeletonized NRA has been approved to run until April 1, 1936. It will perform two main functions, gathering facts and figures that develop in the period free from the NRA code, and voluntary codes are provided for which may be drawn up by business. Sixty-five percent of public opinion in articles written on the

subject of the NRA sees no usefulness in continuing the organization even in the form now approved. The Guffey coal bill to make soft coal mining a public utility is hanging fire; strikes in the near future in the coal fields loom in sight; to be beneficial the Guffey bill must be able to improve the working conditions of the workers; and a number of critics say that this cannot be done by the bill.

Huey Long talked for fifteen and one-half hours in the Senate in an attempt to block the NRA bill.

### Japan and China

The General Ho Ying-Ching, War minister of China, was forced to accept an ultimatum from the Japanese government. The substance of the ultimatum included suppression of anti-Japanese education and agitation in Hopei, closing of Peiping Political Training Institute, punishment for the murderers of two pro-Japanese editors of Tientsin, suppression of fascist and other secret anti-Japanese organizations, withdrawal of troops to south of Yellow River, provision must be made for settlement of Japanese loans, and for dependence on Japan rather than on western powers for economic assistance.

Margaret Turney of Forest City has been out of classes during the last week because of tonsilitis.

Miss Margaret Knox, who was graduated from the College in 1934, is to teach at Chula, next year. Miss Knox taught at Maxwell, Iowa last year. She is the daughter of Mr. and Mrs. John Knox of 934 West Third St.

## Bits from Books

The Vicar looked up at his nephew. "Then these last two years may be regarded as so much wasted time?"

Philip reflected for an instant: "I don't know about that. I learned one or two useful things. I learned to look at hands, which I'd never looked at before. And instead of just looking at houses and trees I learned to look at houses and trees against the sky. And I learned also that shadows are not black but colored."—Somerset Maugham, "On Human Bondage."

We grow tired, and our days are broken up into a thousand pieces, our years chopped into days and nights, and interrupted. Our hours of life snatched from our years of living."—Josephine Johnson, "Now in November."

There are two kinds of people: Those who like to be happy and those who don't. Of the unhappy ones the whole response to life is misery. Life is too rich, for them, too full. They need it thinned and pre-digested. They live through art, vicariously. Such are the critics.—To the happy ones, however, life is so beautiful as to keep them in a turmoil of enthusiasm. The turmoil is too great to bear alone; it needs an outlet. Of those so stirred the artist is the most eloquent.—Rockwell Kent, "Rockwellkentiana."

. . . and with an understanding beyond his capacity to analyse he suspected that there were no words which could convey to the feminine mind the pride in his work which can govern a man—William Wister Haines, "Slim."

The people I am most fond of are those who are not quite achieved; who are not very wise, a little mad, "possessed." "The people of a sound mind" have little interest for me. The achieved man, the one perfect like an umbrella, does not appeal to me. I am called and doomed, you see, to describe—and what could I say of an umbrella but that it is of no worth on a sunny day?

A man, slightly possessed, is not only more agreeable to me; he is altogether more plausible, more in harmony with the general tune of life, a phenomenon unfathomed yet, and fantastic, which makes it at the same time so confoundingly interesting.—Maxim Gorki, "Two Stories."

### CORRECTION

Mr. James R. Cowan who is a member of the summer session faculty teaches at the Junior College in Kansas City, and not in the Westport High School as was stated in the Northwest Missourian last week. Mr. Cowan taught here in the summer of 1931 also.

## Dr. Hake to Iowa City

Dr. J. W. Hake, chairman of the department of Science, left Wednesday morning for Iowa City, where he will attend the Seminar on the Teaching of College Physics. Dr. Hake was accompanied by Francis Sloniker and Francis Segezman, who will attend lectures in Iowa City given by Dr. Millikan and Dr. Nordhain.

Mr. and Mrs. I. J. Vogelgesang were at the College for a short time last Friday. Mr. Vogelgesang, who is a graduate of the College, has been superintendent of schools at Grayson for several years. Next year he is to be superintendent at Darlington.

## Housemothers In Organization Meet

The Housemothers Association met Tuesday evening at the College. Mrs. Frank Bickett, vice-president, presided in the absence of Mrs. Anna Beattie, president of the organization.

Officers for the coming year were elected. Mrs. J. A. Anderson, 721 N. Walnut, was chosen president of the group; Mrs. Virgil Holmes, 615 W. Second, vice-president; and Mrs. Alfred Logan, 803 N. Fillmore, secretary-treasurer.

Applications for approved house rating were made by the members present. Any other housemothers who wish to keep college girls next year, may get application blank from Miss Margaret Stephenson, director of women's activities. Approval cards will be ready for distribution next week.

## Camp for Girl Scouts

Helen Kramer and Gara Williams of Maryville, who will resume their work at the College this fall, are to assist in managing the Girl Scouts camp to be held for members of the four Maryville troops at Atherton's Lake. Camp will open June 24 and last until June 30.

## Mathematics Teachers

There was a general conference of mathematics teachers in the training school in Room 101 Thursday afternoon.

The purpose of the meeting was to discuss problems and experiments to be taught the following week. Everett Brown gave a demonstration on how to teach positive and negative numbers.

Those present were Roy Craven, Velma Trotter, Edward Mudra, and Everett Brown. Miss Margaret Franken is supervisor.

## Florence Wray Resigns

Miss Florence Wray, class of '30, has resigned her position as superintendent of the cafeterias in the Maplewood school system to accept a position with the Monsanto Chemical Company of St. Louis. Her work as superintendent of the company dining rooms and cafeterias will begin July 8.

College High School alumni entertained with a picnic Sunday at Pumpkin Center. The group played games and elected officers for the coming year. The new officers are: Gerald Mitchell, president; Lela Rogers, vice-president; and Vera Gates, secretary-treasurer.

## Elementary Orchestra

Something new in musical organizations this summer is the elementary school orchestra under the direction of Mr. Alphonse Gailewicz of the Conservatory of Music. Members of the orchestra include students from the third through the eighth grade of the training school.

The twenty-four members meet each Wednesday morning for practice. Instruments used are: violins, cellos, trumpets, clarinets, and trombones.

The orchestra will present a musical program later in the summer.

## Universities Rated

According to a report issued recently by the committee on

graduate instruction of the American Council on Education, the universities of California and Wisconsin and Harvard University ranked highest in their offerings of graduate work.

The universities were rated according to their facilities for preparing candidates for the doctorate in thirty-five fields. No single university offered graduate work in all of the fields.

The State University of Iowa was the only university in a nearby state which was listed by the committee.

## Dieterichs In Accident

The car in which Mr. and Mrs. H. R. Dieterich and their two sons, Herbert and Jack were riding, was struck by another automobile Saturday night in South St. Joseph.

Mrs. Dieterich was slightly injured when her head was thrown against the windshield of the car. No one else was hurt.

The driver of the other car plead guilty to a charge of driving while intoxicated. He was fined \$100 and sentenced to 30 days in the city jail.

The accident occurred at 9:40 as the Dieterichs were returning from Sugar Lake where they had taken a picnic supper.

Lieut. Marvin F. Westfall of Maryville, graduate of the College, who has been a medical reserve officer at the CCC camp in Fort Robinson, Neb., has been made assistant surgeon at Stanton Hospital, Fort Robinson.

After graduating from the College, Dr. Westfall took a year of pre-medical work at the University of Nebraska, and studied medicine for four years at Washington University in St. Louis, where he received his M. D. degree. He interned a year in the St. Louis city hospital before going to Fort Robinson.

Mr. N. D. Vogelgesang, A.B., '26, superintendent of schools at Johnstown, was at the College last Friday. Mr. Vogelgesang finished his M.A. degree at Missouri University in 1932 and has completed part of his work toward the Ph. D. degree there. He was formerly superintendent of schools at Platte City.

## It's a Boy!

President Lamkin remarked in assembly Wednesday morning that Mr. T. H. Cook of the Social Science Department, had been stepping so high since about 10 o'clock last Monday morning, June 17, that he would probably be unable to get on the platform to tell the people about his new grandson, John Lawrence Wray. The baby is the son of Mr. and Mrs. Lawrence Wray of Maryville. Both Mr. and Mrs. Wray are graduates of the College. Mrs. Wray is the former Miss Roberta Cook.

Dr. and Mrs. Henry A. Foster are leaving Saturday for Ann Arbor, Michigan where Dr. Foster will attend the School of International Law held by the Carnegie Endowment for International Peace at the University of Michigan June 26 to July 30.

Miss Lula Mae Curfman daughter of Mr. and Mrs. F. L. Curfman of Maryville, has received her master's degree in English from Columbia University, New York City. Miss Curfman received her Bachelor of Science degree from the College in the class of 1927.

## Miss Rose Graves at "Y" Conference

Miss Rose Graves, graduate of the College, attended the annual YWCA and YMCA conference at the camp at Hollister, held June 3-12.

Two hundred and fifty students from the colleges of Arkansas, Missouri, Texas, and Oklahoma gathered at Camp Hollister for a nine-day conference.

The major portion of each morning was devoted to discovering the resources of religion, through a period of corporate worship, a series of addresses, and a forty-minute period of silent meditation.

Mr. Kirby Page gave a series of addresses on the "Resources of the Religion of Jesus."

Discussion groups and the evening platform hour dealt with ways in which the religious dream of an orderly and harmonious society might become more effective in campus relationships, economic relations, race relations, international relations, and in family life.

Dr. Paul Weaver of the Philosophy department at Stevens College, Columbia, spoke on "Campus Relations."

Other speakers were: Dr. Mark Moreland of Langston University, Langston, Oklahoma; Dr. John C. Granberry, formerly of the University of Texas, and Mr. Wallace Culver, a graduate of the Maryville Teachers College.

The afternoons were free for relaxation and recreation. Fairy Cave and other places of scenic interest were visited by the delegates.

Tom Curry, Texas University, will represent the National YMCA at the International Conference to be held later in the year.

Oleta Craven, Langston University and Tom Curry were elected co-chairmen for next year's conference.

## "Hi" Honor Students

Mr. Herbert R. Dieterich, principal of the College high school, has announced the honor roll for the second semester of the year just completed. There are 41 names on the list, with 18 students making all "S" grades and 23 making an "S" average.

Students making all "E's" are: Vera Gates, Gerald Mitchell, Eldon Mitchell, Beatrice Spire, Faye Spire, Miriam Martin, Virginia Bowen, Arcella Courtney, Mary Louise Stelter, Opal Walden, Mary Evelyn Walden, Doyle Pfander, Garvin Piatt, Mary E. Price, Helen Purviance, and Erba Thompson.

Those making an "S" average are: John Burns, Max Keiffer, Joe Mitchell, Jeanette Needham, Lela Rogers, Dorothea Lundeen, Florence Carmichael, Velma Ruth Collins, Eva Jean Ferguson, Edna Goodman, Virginia Hackett, Crystal Hubbard, Edward Hunt, Mildred Lundeen, Dorothy Mitchell, Noma Phelps, Harold Purviance, Mary Zimmerman, Marian Haller, Galen Hackett, Dorothy McGinness, Eram Thompson, and Betty Ann Schulte.

## W. W. Head July 10

Mr. Walter W. Head, president of the Boy Scouts of America, and a prominent banker and insurance official, will speak in assembly Wednesday morning, July 10.

Mr. Head this spring gave a scholarship covering all fees of the College for nine months to the student in Northwest Missouri writing the best essay on

the value of life insurance. The scholarship was won by Rebecca Taylor of Clearmont.

Mr. Head, who is president of the American Life Insurance company in St. Louis, is a member of the national council of YMCA, chairman of the national boys' week committee sponsored by Rotary International, and is vice-chairman of the national committee on boys' and girls' club work. He is a trustee of Hastings College and Grinnell College.

Florence Seat, student at the College, attended the Baptist Training Union, a state-wide conference at Carthage, Mo., last week. She represented Hopkins and attended with other delegates

Residence Hall Self Governing Association has elected its Council for the summer quarter. The following women were elected: Seniors, Virginia Todd, Esther Hensleigh, Mercedes McCampbell; Juniors, Edna Mary Monk, Dorotha Gates, Ada Mae Woodruff; Sophomores, Elizabeth Wright, Martha Venable; Freshmen, Dorothy Gstrein and Frances Daugherty.

At a short business meeting of Kappa Omicron Phi Wednesday afternoon, Mrs. Miriam Stewart was appointed editor of Distaff news for Alpha chapter. Lola Acklin was appointed acting vice-president for the summer quarter with the special duty of bringing the file of active members up to date.

Plans for social activities for the summer quarter were discussed and Charlotte Leet, president, appointed the following committee; Elizabeth Hull, Goldia Siddons, Mary Smith, and Vera Hays. A finance committee was also appointed. Members of this committee are Alice Alexander, Cleola Carr, Kathryn Cotton, Alberta Williams, and Geneva Harvey.

Residence Hall is busily planning entertainment which will provide the proper Fourth of July spirit. Friday, June 28 a formal dance is to be given which will emphasize this idea.

Committees have been selected and the chairmen are: Norma Johnson, decoration committee; Dorothy Gates, refreshment; Nadine Wooderson, ticket; Louise Bauer, orchestra; Mary Louise Lyle, invitation; Laura Phebe Roseberry, receiving; and Medford McFall, dance program.

Chaperones for the evening are: Miss Stephenson, Miss Mallett, Miss Campbell and Mr. and Mrs. Herbert R. Dieterich.

## Varsity Villagers In Hungarian Party

Plans are being made by the Varsity Villagers for the Casino de Budapest, a Hungarian party, which will be given Friday evening at 7:30. Social Hall, where the party is to be held, will be decorated as a Hungarian restaurant. The guests will be served by girls in Hungarian costumes. Dancing, cards, and games will provide entertainment for the evening. The program will include a violin solo by Jean St. Clair and several Hungarian dances.

Helen Gaugh, president of the Varsity Villagers, has appointed the following committees for the party: refreshments, Ruby Smith, Thelma Giffen, Irene Fry, and Margaret Moorland; cleaning up, Marguerite Summers, Helen Ward, Cricket Kirk, Lena Hoover, and Mildred Hass; decorations, Mrs. Hazel Bishoff, Maxine Wayman, Corrine Mitchell, and Jewel Minor; games, Callista Mae Miller, Flossie Winemiller, Edna Marie Bruce, and Richia Gromer; dance, Lucille Worland and Margaret McCrea.

Miss Helen Elliott, senior at the College, has been elected to teach the fifth grade in the Maryville public schools for the coming year. Miss Elliott's home is at Grant City. For the last few years she has been teaching the intermediate grades in the Pickering schools.

President and Mrs. Uel W. Lamkin were called to Clinton Friday by the death of Mrs. Lamkin's sister, Miss Peyton Dickinson. Miss Dickinson was the daughter of Congressman and Mrs. C. C. Dickinson of Clinton.

Most anybody can take a watch apart, but  
GEO. KIRCHHOFER  
220 Main Street  
can put it back together so it will  
keep time.

At a nickel  
a ride  
our tires  
are cheaper  
than your  
shoe leather

**ta502xi**  
24-Hour Service



## A Pleasant Place for Food and Drink

Our little coffee shop is clean, the food and drinks are the best you will find, and you will like the people you meet here.

## College Coffee Shop

## Quality Dry Cleaning

In all of our 21 years in this business we have turned out ONLY one grade of work . . . the BEST AT A FAIR PRICE, and in doing so we have continually upheld the QUALITY of our service.

### Hats

Ladies' and Men's  
Cleaned and Blocked  
by Experts

**SUPERIOR**  
CLEANING CO.  
REGD TRADE MARK  
DRY CLEANING  
EXPERTS

## Planned Radio Vital to a Better Civilization

(Continued from page 1)

ferences on education by radio with a deep and bitter sense of humiliation. It is not that the difficulties have been so great and the accomplishment, as a whole, so slender. That was inevitable. It is rather that as an educator—and in the course of a fairly long life I have worked at about every kind of educational activity there is—as an educator, I ask myself why it is that education so often finds itself in the role of a beggar; going to the commercial broadcasters hat in hand—or should I say, manuscript in hand?—asking humbly for the gift of a little time; going to Congressional hearings asking for permission to plead its cause; going to the Radio Commission and more recently to the Communications Commission asking for a little protection—and discovering that while vested rights grow up naturally about a commercial enterprise, they somehow fail to cohere about an enterprise that doesn't talk money. There is something paradoxical in the fact that while this country was by a long lead the first in the world to take seriously the great task of elementary education, nowadays when the educator seeks a chance to carry on the good work, what opportunity he gets must be asked for and received as if it were a hand-out.

Certain gentlemen in the state and federal legislatures profess to be very much concerned about the alleged growth of radical sentiment in the youth of this country. They propose to stop it by passing laws about taking oaths and saluting flags. Recently in England—and throughout the Commonwealth of Nations—they celebrated the jubilee of King George. Does anybody suppose these millions of people, young and old, all over the world, are loyal by force of law? Does anyone imagine that this enthusiasm for His Majesty, and the British tradition that he stands for, rests on the compulsory observance of some sort of ritual? No, my friends, you don't get loyalty by force of law. Loyalty laws engender a reaction that far more than neutralizes their ostensible purpose. These gentlemen who are so worried about the alleged decline of patriotism in American youth should ask themselves if perhaps there is not some reason

for it nearer home than Moscow. Perhaps these young people are in some way disappointed in their hopes of their country. Youth is naturally idealistic. Perhaps this government is not showing enough idealism to encourage them. Or is it we older teachers who are the real culprits? We train the young, so far as we can, to put the abiding spiritual satisfactions of life higher in the scale of values than any merely economic ends; and apparently some of them believe us and expect to find their government acting as if we were right. Well, if they listen to the radio they get a shock—especially on Sunday evenings, when young thoughts are rather prone to turn to sacred things.

"The criticism implied here is not directed mainly to program content—or even to program sequence, which is at present a confusion of desolation. I am not unmindful of the many excellent programs on the air—some of them under commercial sponsorship. I know, too, how some of the program directors are almost torn in pieces between the demand of the advertisers for what will sell the goods and the appeal of the finer things for which they would like to be responsible. That struggle has caused many a headache—and many a heartache—inside the commercial studios. The point that concerns us, as educators, is at once more specific and more fundamental.

"We know, as teachers, that one of the prime requisites of fruitful teaching is the establishment of a right relation between the pupil and the institution; because that relation will enter into, will color, everything that is attempted there. When I was a little boy, the free elementary school was a sort of jail. That is how many of us felt about it, in spite of the best the overworked teachers could do. To begin with, it was usually very ugly; it was in a crowded section, with seldom any trees or grass or flowers about it, very little either within or without that was beautiful. We worked at our tasks because we had to, and when we were thru we got out and ran away as fast as we could with a deep breath of relief. Now we are changing all that. Some of the finest buildings in America are among the new

public schools. Some of the most devoted public service in the world is performed in and about them. Some of the happiest communities on earth are to be found any day of the week inside those walls and gardens. The mind-set of the pupil toward the institution is put right at the outset; and as a natural result new vitality is imparted to the whole educational process, new horizons open themselves naturally.

"Contrast this with the work we are attempting in adult education by radio. Your listener, let us say, starts off on a Saturday afternoon with the opera—and is informed by the mellifluous Milton Cross, in the middle of Wagner's "Tristan," that "Listerine kills all varieties of disease germs." Perhaps he believes it (I mean, the listener) and perhaps he doesn't. The type of listener who will sit thru "Tristan" is likely, I am afraid, to be a bit of a skeptic. Later on, if he persists, he will hear a good deal of excellent jazz, some very entertaining vaudeville, perhaps a good concert orchestra, a certain amount of news (not, I fear, very fresh nor always very edifying) and an intermittent panegyric in praise of certain timepieces, patent medicines, canned foods, cosmetics, chewing gum, and what have you—all of them very excellent articles, no doubt. To all of it our listener turns a somewhat skeptical, or mildly amused, or slightly exasperated ear; or else he turns the dial. Then suddenly, at half-past ten—if he is still listening—he is required to transform his entire mental attitude into that of an attentive, open-minded, thoughtful, and receptive listener to a lecture sponsored by the National Advisory Council on Radio in Education. This complete transformation of his mind-set demands altogether too much. No matter how good the lecture is, you cannot suddenly plunge into the fruitful mood of education after his long immersion in a stream of de-education—for there is such a thing as de-education, and the majority of our adults are continually being exposed to it. The prestige of education has now a hard fight to maintain itself alongside the prestige of de-education; and it is a very open question whether the same type of institution can be

made to serve both purposes by fits and starts.

"Next morning our listener reads in his paper—on the radio page, curiously enough, not the educational page—that broadcasting is a part of the "show business" and that the trouble with these educators is that they can't master the art of showmanship. And he says to himself, "Well, yes, that lecture was pretty good; it did seem a bit dull, tho"; and next time he wants (if he does) to be edified, he will tune in, on the broadcasters' advice, to people who do understand radio showmanship—yes, to the picturesque gentleman from Louisiana, or the very gifted orator from the Shrine of the Little Flower. None of us educators can compete with that; and if that is the sort of thing to be required of us, we must look elsewhere for encouragement.

"No, ours is not an appeal to the mass mind. We must beware of any pressure that would make it such. We must make difficult demands; we must raise our banner higher than the hoardings and the sky-signs. We appeal to the minorities, to the latent initiative and idealism of the American people to all those for whom mere salesmanship—whether in economics, in politics, or in religion—is not good enough. We must ask all those who are in earnest about the preservation of democracy—and I include specifically the great commercial broadcasters—to join in our effort to keep our people fit for it. We must ask them, as soon as the present study of program area reception is completed, to join with us in a study of the programs themselves. Let us explore, on the widest possible basis of cooperation, how to make the most of the fine things we already have, how to enhance the prestige and the appeal of what it already available. Out of that exploration, let us strive for a permanent organization—excluding none who will cooperate—that will devise further opportunities—yes, and call for further sacrifices and for public support—in the cause of our national culture. And let us not do this as those asking for a privilege; we are offering one—the privilege of standing for what we stand for, of building with us a better civilization."

California. Her mother, Mrs. O. A. Stone, who has been here for the last several weeks because of the illness and death of Mrs. Stone's father, is with her. They are making the trip by bus and will make a short stop in North Platte, Nebraska where two cousins, Paschal and Robert Stone, will join them to return to California for a visit. Miss Stone is planning to attend the University of California next year.

Miss Dorothy Carter, sister of Dwaine Carter, student, was at the College Monday of this week. Miss Carter was graduated from the high school at New Hampton this spring and is interested in attending College here this fall. Her parents, Mr. and Mrs. V. Carter, of New Hampton, came to Maryville with her.

Mrs. Kenneth Greeson, the former Karol Oliphant, of North Kansas City, visited Mrs. Wilbur Stalcup and Miss Margaret Sutton last week. Mrs. Greeson is to spend the remainder of the summer in California.

Miss Irene Smith, of Blythe-dale, who has taught for the last year in Webster Groves was a guest of Miss Estelle Campbell at Residence Hall last week.

Ford Bradley, editor of the 1935 Tower, has returned to his home in Maryville after spending two weeks in Kansas City. He plans to visit friends in San Francisco, California in July.

Velva Goff, student at the College during the spring quarter, is at her home in Maryville after being in the hospital at Moberly. She is recovering from injuries received in an automobile accident June 5 near Salisbury.

### George Says:

"We watch every little detail to maintain our reputation as "Maryville's finest confectionery."

**the Granada**

### YOU'LL LIKE

the rich flavor and wholesome goodness of

**SOUTH SIDE BREAD**

and you'll appreciate the convenience of having it sliced for you.

### South Side Bakery

## We Are Equipped

You can actually see and feel the difference in IDEAL'S cleaning and pressing—

For we have the latest and most modern equipped plant in Northwest Missouri.

**IDEAL**  
**Cleaners**  
BOTH PHONES 433

## On the Campus

Some of the Maryville Bearcat's promising football material for the coming season are getting anxious to start the "old grind." It may seem as though they are rushing the season a little, but a man who has done nothing since last football season must take several months to round into shape before he can play the game up to his best standard.

Well, rushing the season or not, there will be several boys out for football before many weeks of this summer quarter are up. And those that work the hardest will be the ones who will start the season with the best showing.

If it were possible, it would not hurt the whole squad of football men to be out and practice at least a month before the opening of school next fall.

Now that the College is furnishing golf clubs for the students to use, there will probably be a number of students taking up the game. There are many hours

of real enjoyment to be found on the golf course, there may also be many a sore neck and arm from sunburn found on the links.

Anyone wishing to become tanned, or even wishing to learn the game of golf, should check out a set of the college clubs and start out. But just remember to replace the turf.

The College swimming pool is one of the busiest places on the campus this quarter. From ten-fourty in the morning to nine at night most every hour someone is in the pool.

The Women's Physical Education department has over ten times in classes as has the men's department.

Of all the classes that meet in the pool, the grade school children probably have the best time. Cold water only makes these small children play harder to keep warm. No standing around and getting cold for them.

Now when a student teacher in the Training School asks Johnny for a sure way of telling an oak tree from any other variety, Johnny is likely to answer,

"Look for o-a-k on the tree."

And Johnny will be right so far as trees around the College are concerned. For small markers are to be put on 50 varieties of trees on the campus to acquaint students and visitors with the different types.

The markers are a result of the poor showing College students made last winter when they were asked in assembly by President Uel W. Lamkin to list as many as they could of the different varieties of trees on the campus.

Students in Miss Hazel Burns' class in Children's Literature are learning how to make characters live in the minds of children by giving them a visual image. The students are constructing little theaters. A roll portraying some story or Mother Goose rhyme is moved through the theater and tells the story in pictures done in paints or crayons. Among the rhymes and stories used are: "Little Black Sambo," "Humpty Dumpty," "Jack and Jill," and "Mary Had a Little Lamb."

Preparation of a manual, considering the relationships of em-

ployer and worker, for the student office worker of the College, is under way by a committee of faculty members. Personal and office qualifications are important topics considered. Detailed information concerning the manual will be available next week.

Members of the committee are Miss Margaret Stephenson, Miss Minnie James, Miss Mabel Winburn, Mr. C. E. Wells, and Mr. Roy Kinnaird.

## Alumni News

A card to Mr. LaMar from Dwight Dalbey, former editor of the Northwest Missourian, who was graduated this year from the College, brings the information that Dwight is working with Swift and Company in Chicago, and that he likes his work. Mr. Dalbey is staying at a YMCA hotel, about twenty minutes west of the "Loop."

Miss Faye Stone, who was in school at the College last year, left Maryville Tuesday morning for her home in San Francisco,

## AS ABE SEES IT

For the benefit of those who are newcomers to this institution of higher learning a brief word as to the purpose of this column might be in order.

Now I am the figure (an imposing one, too, don't you think?) that maintains a fixed position in the front of the auditorium on second floor. Now if I don't see what you do I really hear about it and I transmit, in this case, what "so-and-so" tells me and what I see to the dear public, I am an Honest Abe and what I see you can depend on; what I hear will be indicated. If you care to question the veracity of any report I will, upon request, furnish you with the source of my information.

Now you principals, superintendents, and teachers do something interesting! I might here explain, too, that what you do even though it isn't sufficiently meritorious to rate headlines is here given acknowledgement. In times of prosperity, or when I'm feeling flush I give you a gumdrop and when I'm not enjoying the aforementioned condition I figuratively bestow an orchid.

There are faces and manners of some people that haunt me both pleasantly and unpleasantly, that jolly, infectious smile of superintendent Frank Smith makes me want to do likewise—But when I see poor Elizabeth Wright carrying about six books, indicating excess work, night and day work, I can't smile. The poor girl will soon be round shouldered!

Well of all things—J. B. Cummins, a vacationing student, (I mean, not in school, at present) is still interested in blondes, but it isn't as formerly—our little Nell Zimmerman of last spring term, but Margaret Turney—Not necessarily does this mean a thing—but I'm standing by for station announcements.

Though this next account could not command a space on the front page it is, nevertheless, news—it is sensational—to say the least—Pesky Barnes is studying—at night, too. We hope the inner satisfaction thus derived is his reward. Who knows what "Pesky" can do if he tries? No fiddling over tea-leaves can help one prognosticate.

Mary Elizabeth Scearce won't let the returned medical student interfere with her study schedule—will she? Answer to be given next week.

Does Viola Johnson find her schooling this summer as interesting as last? Granted all things being equal she should have an equally interesting time.

Lucille Groh and Nell Kellogg are enjoying the fruits of their own domestic labors. A very interesting story and amusing, is the one of how Nell does her ironing.

It seems that some of us like to attend school—look at the fine record Misters Person and Phelps have. They have been in school for the last eighteen quarters and if the building holds out and jobs don't detain them, they will probably be in for several more.

Although he spends his winters in the mountains he likes the dear old teachers college so well that he comes back for the summer. Of course I am speaking of Cres Maul.

The previously mentioned Mr. Barnes has noted the charms of Dorothy Gstrein's little sister. I have heard they are quite frequently seen shading a portion of the dormitory steps.

Prof. Barrett of Mound City is one busy man. If he passes by me at all it's in a flash and I can

hardly recognize him. Could you, my readers, carry twelve and one-half hours, a class in tennis, drive 70 miles per day and offer music lessons? A veritable Napoleon! *Flotsam and Jetsam*—What is Homer Black getting done? I've often wondered on that point.

Does Nadine Wooderson enjoy her letters from Independence?

Elizabeth Planck must have a dual personality—I saw her early Wednesday morning and I would not have known her. She must either have been walking in her sleep or else exhibiting one of the aforesaid personalities—Any way about thirty minutes later I looked down the hall and lo and behold! here came the sun—Elizabeth was exhibiting such radiance I was dazzled. It's hard to get in touch with "Liz" these days she's either in laborious study or at her violin practicing—even at the latter until 1 a. m. The girls of Residence Hall need a few lullabies Elizabeth believes.

Don't let the vacation spirit prevail on you—students, even though it is summer.

And with the admonition to do something of interest for us of a frivolous turn of mind I'll remain,

Honest Abe.

P. S.—I may have to move my stand outside if so many of you prefer the benches on the campus.

## Golf Playing is On the Increase

With the College furnishing golf clubs for student use, the number of students playing the game is certain to grow larger. The Northwest Missourian offers the following rules of golf etiquette and asks that they be observed.

Play in foursomes or twosomes if possible. And never play in a group of more than four players.

Do not drive from the tee until the players ahead are on the green.

If the group behind you are playing much faster than you are, invite them to play through.

Make no noise or movement while a player is in the act of shooting.

Do not get in front of the person who is shooting.

The honor of teeing off first goes to the person who has won the previous hole.

It is the player's turn to shoot whose ball is farthest from the cup. Do not rush ahead and play your ball until it is your turn to shoot.

Do not lay your clubs on a green

According to the *Bethany Republican*, announcement has been made of the approaching marriage of Lester H. Webb, a graduate of the College former Bethany high school teacher and coach of athletics. His bride is to be Miss Lucille Stevens of Grandview, Washington, and the marriage is to take place June 26. For the last several years Mr. Webb has been in the insurance business in the state of Washington and recently he was given a promotion to the position of district manager.

**SOFTBALL SCHEDULE**

Tuesday, June 25, Wildcats vs Hashslingers.

Wednesday, June 26, Midgets vs Wildcats.

Thursday, June 27, Midgets vs Hashslingers

Tuesday, July 9, Hashslingers vs midgets.

Wednesday, July 10, Hashslingers vs Wildcats.

Thursday, July 11, Wildcats vs Midgets.

## Fewer Students In Country Schools

W. H. Burr, Nodaway County superintendent of schools and a former STC student and faculty member, reports that there were sixty-seven fewer students enrolled in the rural school in this county last year than there were the previous year. Of the 116 rural teachers in the County, this year, there were only nine who had fewer than 60 hours of college work. The average annual salary of men teachers during the 1934-1935 school year was \$477.95 as compared with \$440 the previous year. The salary of women teachers this year was \$415 as compared with \$411 for the year 1933-1934, according to Mr. Burr. Seventeen teachers have college degrees. Sixteen teachers had college degrees last year.

## Person-Petersen Win

The intramural tennis doubles championship of the spring quarter was won by William Person and John Petersen from Joe Benson and John Heath, in straight sets 6-3, 8-6. The match was postponed because of unfavorable weather conditions during the latter part of the spring quarter.

The spring tennis singles tournament is in the final stage with William Person and Berry Hill playing in the championship match.

Carl Blackwelder, a graduate of the College, who is director of music at the Grant City High School, is in school at Northwestern University at Evanston, Illinois. His address is 2008 Sherman Avenue. Before going to the University, Mr. Blackwelder made a trip back to his home at Concord, North Carolina, and visited several points of interest in the eastern states.

## Rules Announced for Softball Plays

**1. Schedule** — The schedule shall be triple round robin in form. The complete schedule shall be drawn up, by the commission, and posted before any games are played.

**2. Championship** — The championship shall be awarded to the team which has the highest percentage of games won at the conclusion of the regular schedule. In case two or more teams have the same percentage the teams that tie shall meet in a playoff series as arranged by the commission.

**3. Eligibility** — All men students and faculty members are eligible to participate in the softball league.

**4. Teams** — Each team shall have not more than 15 players.

**5. Transfer of Players** — Under no circumstances whatever shall any man be permitted to play on more than one team.

**6. Time and Place of Games** — All games are called at 5 p.m. Teams not ready to play by 5:15 shall automatically forfeit the game.

**7. Games** — All games shall be seven innings except those in which the Hashslingers play. The games in which the Hashslingers participate shall be five innings in length, unless an agreement is made to play seven innings before the game starts.

**8. Playing Rules** — All games

shall be played according to the rules published in Spaulding's Athletic Library No. 12R. "Golf spikes" may be used, but all other spikes and cleats are strictly prohibited.

**9. Postponements** — The power to postpone games is reserved by the commission.

**10. Umpires** — Umpires shall be chosen by the team managers for each game. Umpires must be approved by the managers of both teams.

**11. Protests** — Protests must be filed with a member of the commission. The decision of the commission on all protests shall be final.

**12. Medals** — The individual medals shall be awarded to the twelve members of the champion ship team who have played the greatest number of innings in regular league competition.

**13. Box Scores** — Box Scores of all games must be filed with the commission.

**14. Penalties** — Teams violating the rules shall be penalized by the loss of every game in which the violations occur.

## Intramural Players for Tournaments

The intramural commission has announced the drawing for the men's intramural tournaments in golf, tennis, and horseshoe pitching.

The tournaments are single elimination in type and the winners are to receive the intramural medals. The tennis matches are to be decided by the best two out of three matches. The horseshoe contests by the best two out of three games to twenty-one points. Golf matches are to be eighteen holes match play.

The drawings:

**Tennis Doubles**  
Upper bracket: Runyan-Hill, bye.

Beattie-Knepper, Wamsley-Hamman.

Lower bracket: Stalcup-Dietrich, bye.  
Smith-Moulton, bye

**Horseshoe Doubles**  
Benson-Hiner, Rowan-Breeden  
Harris-Thornhill, bye

**Golf**

Upper bracket: Rowan, bye  
Seyster, Alexander

Lower bracket: Moulton, bye.  
Benson, bye.

**Horseshoe Singles**  
Upper bracket: Hiner, Thornhill.

Seyster, Rowan.

Lower bracket: Wagoner, Benson.  
Barnes, Harris.

**Tennis Singles**

Upper bracket: Hill, bye.  
Hamman, Smith.

Runyan, bye.  
Beattie, bye.

Lower bracket: W. Person, bye.  
Rinehart, bye.

Wade, Benson.

Moulton, bye.

The *Northwest Missourian* is the student's newspaper—by and for students. Those who avail themselves of the opportunity to contribute to its contents will find the experience both pleasant and profitable—pleasant in that they will be doing something new, and profitable in that they will be adding to their equipment as educators by better understanding the business of school publicity. There still is room for more regular contributors.

## Lay Down Rules for Use of Library

Mr. C. E. Wells, librarian, has set forth the following regulations.

The College Library is open to all students from 7 A. M. to 10 P. M., Monday to Thursday; 7 A. M. to 6 P. M., Friday; and 9 A. M. to 6 P. M., Saturday.

Reserved books are kept in the West Library and are not to be taken from the Library. Open stacks and the charging desk are in the East Library. Special Reserved books are kept at the charging desk and may be signed out for one hour for use in the library.

Fines at the rate of ten cents per day are charged for overdue books and will be collected from the student's book fee at the end of the term.

Students are urged to use the Date Due slip in books and return them on time in order to avoid fines and give the other students a chance at needed reference books.

All students are requested to observe the seating regulations in the library, and to show their books to the doorkeeper as they leave the library.

## Lectures on Bible By Dr. H. G. Dildine

Opportunity is being provided for students enrolled in the College for the summer to learn many interesting facts about religions and about the Bible through a series of five Bible lectures which are to be given at the College Sunday School Class of the M. E. Church South at 9:30 o'clock each Sunday morning for the next few weeks, by Dr. H. G. Dildine, of the College.

The lectures, which are a comprehensive group and which will be announced from time to time, are as follows:

June 23, Great World Religions of Our Day.

June 30, The Hebrew Faith and Its Neighbors.

July 14, Hebrew Life and the Hebrew Scriptures.

July 21, The Christian Church and Its Bible.

July 28, The Bible Among Our Modern Books.

Since Dr. Dildine was called to take President Lamkin's place and speak at the M. E. Church South at Savannah, last Sunday, his first lecture which he was to have given last Sunday will be given next Sunday, June 23. The public is invited to hear these lectures.

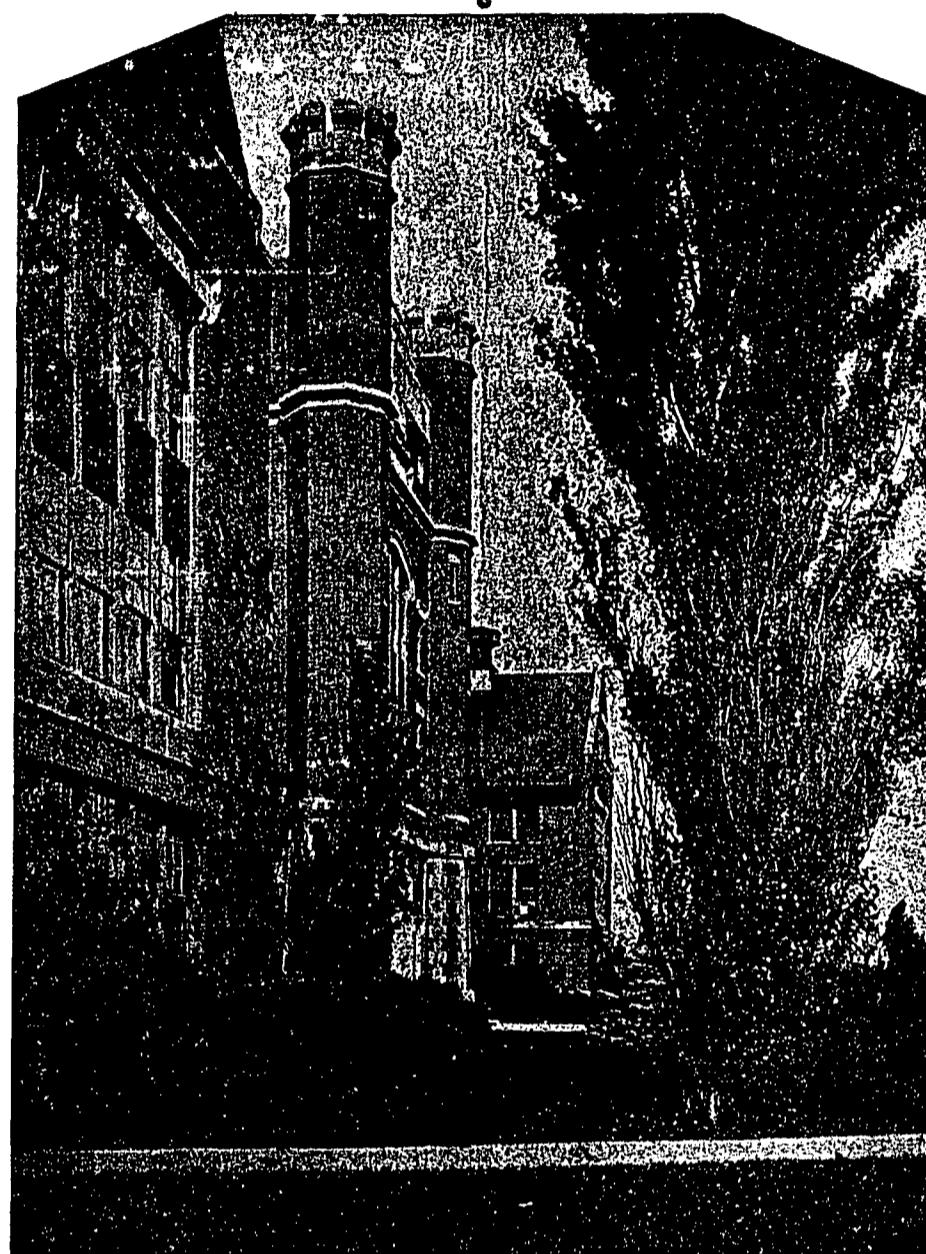
Dr. H. G. Dildine, acting chairman of the Social Science Department of the College for the Summer Session, gave the morning sermon at the M. E. Church South at Savannah, last Sunday morning. On account of the illness of the pastor of the Church, the Reverend Mr. Mapel, President Lamkin was to have given the address of the morning. He was called away however on account of the illness and death of Mrs. Lamkin's sister, Miss Dickinson, of Clinton.

## Shoes Rebuilt

We rebuild your shoes to look like new and feel better and wear as well. Let us show you our work.

## Senff's Shoe Repair

In Montgomery Shoe Store



# The Northwest State Teachers College

## Offers

# **Summer Session Short Course--Five Weeks Opens July 8; Closes August 9**

**The Arrangement Offered for the First Time This Summer Makes It Possible for a Student to Utilize a Small Part of the Summer Season In Formal Study and Add Five Hours of Credit That May Be Needed In Earning a Coveted Degree.**

## **For Complete Details, Address**

# **Northwest Missouri State Teachers College**

Maryville

## **Uel W. Lamkin, President**

Missouri